



CONNECTING PARENTS
WITH YOUR PROGRAMS

CONNECTING KIDS
WITH ACTIVITIES THAT
HELP THEM GROW

WHAT'S THEIR ACTIVE?

Millions of parents are seeking activities that enrich their children's lives. **ACTIVEkids makes it easy for parents to find your kid-focused events and activities.**

AN EXCITING NEW WAY TO REACH PARENTS LOOKING FOR KIDS' ACTIVITIES

- + Give your programs **exposure** to millions of parents
- + **Instant setup!** Your kids activities are automatically added to ACTIVEkids.com through ACTIVE Net
- + **Make it easy** for parents to find and register for relevant activities

THE POWER OF ACTIVE'S MARKETING EXPERTISE AT WORK FOR YOU

- + ACTIVEkids programs are **broadcast online** via social, blogs, paid search and advertising at no additional cost to you
- + **Powerful SEO**, backed by ACTIVE.com, increases visibility of your programs
- + The **highest level of security infrastructure** available protects kids' and parents' data

DESIGNED FOR MOBILE PARENTS

- + **Kid-focused.** An engaging, one-stop destination that connects parents with your activities
- + **Personalized.** Custom profiles help parents find the most relevant activities based on their child's gender, interests, and location
- + **Relevant.** Parents will love saving time when they search for great activities that fit the needs of each of the kids in their family



INCREASE YOUR REACH WITH ACTIVEkids TODAY!

Learn more at ACTIVEnetwork.com/active-net